



World Vision



Situation Report: Hunger Crisis

The Ask

World Vision, along with our humanitarian partners, is asking Congress to provide at least \$5 billion in supplemental funding for international food assistance accounts.

We ask Congress to continue its global leadership and address these immediate hunger needs before it is too late.

Today's call

Section 1: Information with experts/Questions

Section 2: Advocacy Action Options



SITUATION REPORT: The Hunger Crisis

**March 10, 2022
4:30pm PT / 7:30pm ET**



Mark Smith
HEA Vice President
World Vision USA



Dr. Joseph Kamara
HEA Response
Director,
WV East Africa



Hannah Chargin,
Food & WASH
World Vision
Advocacy

Global Hunger Snapshot

❖ Growing Hunger

- ❖ 45 million people in 43 countries are on the edge of starvation.
- ❖ This is the world's worst starvation crisis for children in a generation.

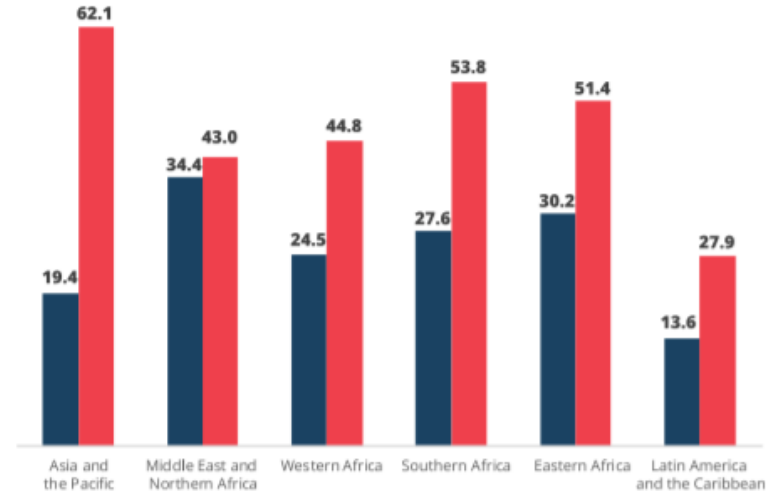
❖ Why? (“four “Cs”)

- ❖ Conflict
- ❖ COVID
- ❖ Climate Change
- ❖ Cost of food is rising

- ❖ Where? Worsening hunger is concentrated in some of the world's hardest to reach, most dangerous places. It's an “invisible crisis.”

Acute food insecurity is increasing further

- Early 2020 pre-COVID-19 (people, in millions)
- November 2021 estimate (people, in millions)¹



Ukraine Crisis Impact

- ❖ 50% of WFP grain used to be sourced from the Black Sea Basin.
 - Impact on distributions to populations in need across the Middle East and Africa.
- ❖ The WFP estimates the distribution costs increasing due to commodity and fuel prices.
 - \$71M a month, resulting in \$9B deficit for FY22.
 - Some areas, change of modality from food distribution to cash.

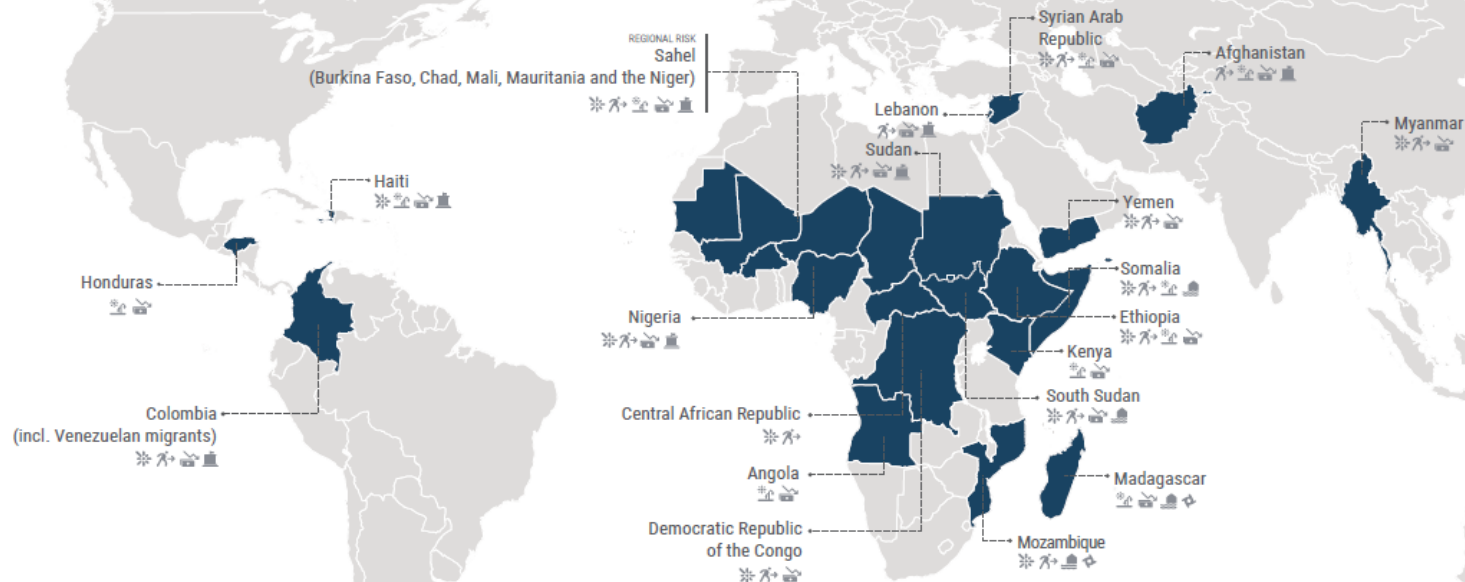


Food Security Forecast

- ❖ Food insecurity is projected to worsen in the coming year
- ❖ Due to funding shortages and growing needs, World Food Program (WFP) is being forced to make ration cuts
- ❖ WFP has listed 20 countries, called “hunger hotspots” where hunger will deteriorate if more is not done

Map of hunger hotspots

February to May 2022 Outlook



Risk type

Conflict/insecurity Displacement Dry conditions Economic shocks, including COVID-19-related measures

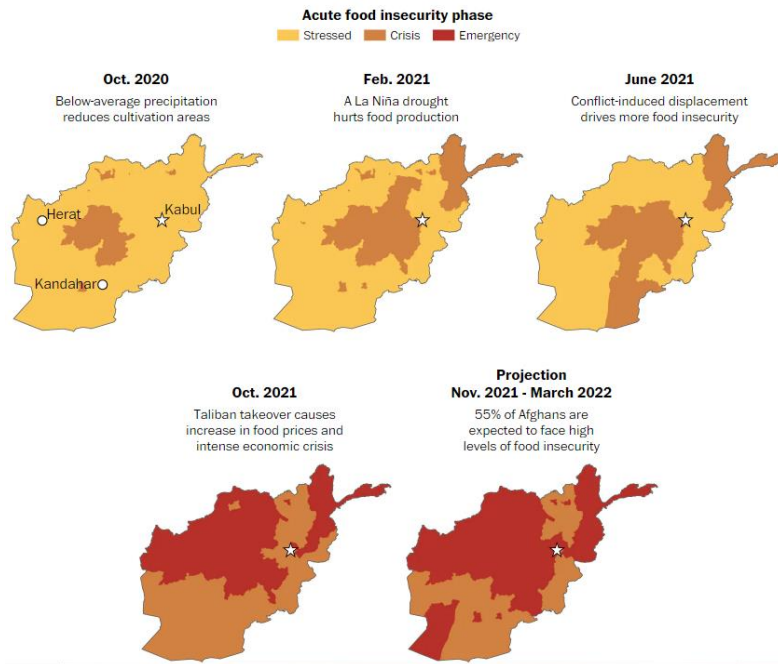
Flood Locusts Political instability/unrest Tropical cyclone

For the digital version please click [here](#).

Afghanistan

- Near universal hunger – over 90% of population does not have enough food.
- Population is adopting negative coping measures, skipping meals or more extreme measures.
- World Vision is distributing food, providing emergency nutrition and running mobile health clinics reaching more than 231,000 people, with support from WFP and USAID/BHA.

Hunger crisis in Afghanistan has drastically worsened after the Taliban takeover



East Africa

- ❖ 509,000 people in East Africa are under famine classification (IPC Level 5)
- ❖ The rainy season has failed three years in a row – and the drought continues.
- ❖ Northern Ethiopia – Tigray reached famine levels
- ❖ We know from past emergencies, such as the 2011 Somalia Famine in which some 258,000 people are estimated to have died, that around half perished before a famine declaration was made.

Response countries



World Vision is responding to the impact of hunger in six countries in East Africa and requires **US\$ 209 million*** to reach **7.1 million** people, including **3.4 million** children.

Funding summary (US\$) **



*Includes new, internal and repurposed funding

**Funding figures are consistent with the approved response plan

As of 31 December 2021

Key concerns

- 7.2 million** people are experiencing emergency levels of food insecurity and require urgent humanitarian assistance
- 26.5 million** people are acutely food insecure
- Fragility in the region is acute.** Continued conflict in Ethiopia, protracted conflict in South Sudan, Sudan and Somalia threaten human and economic development gains.
- COVID-19** aftershocks ripple through communities with declining income opportunities, lost livelihoods and diminished purchasing power.
- Poor rainy seasons** in parts of East Africa region have resulted in below-average crop production, poor rangeland conditions, and rising cereal prices
- 10.6 million** Internally displaced people
- 4.7 million** Refugees and asylum seekers

Sources: UN OCHA, UNHCR

Hunger is growing.... but we know how to turn the tide.

- ❖ Last year alone, World Vision ran 365 food projects in 29 countries, providing assistance to 12 million people (58% of which were children).
- ❖ Our work also helped to feed 684,000 children under 5 years old, and 173,000 pregnant women.
- ❖ Over the last 10 years, 89% of the severely malnourished children we treated made a full recovery.

Thank you! Questions?



This is Mayra. A single mother of four from Guatemala.

3 years ago: Mayra was living in extreme poverty.

3 years ago: Mayra joined a saving programme run by World Vision Guatemala.

1 year ago: Mayra had enough money to purchase a brood of hens.

"This pandemic has affected many here in the village, families are unemployed, sometimes their children are left without dinner"

"The money from the sale of eggs has helped me buy corn and beans so that my children do not endure hunger"



Changing weather conditions destroy crops when they are almost ready to be harvested, after months of hard work and investment. This frustrating situation demands resilience, and the women of South Sudan are rising to the occasion!

They have joined a World Vision programme that teaches communal farming and provides women with the equipment they need to flourish.

"When I heard about the project, I was initially reluctant but my situation forced me."

The women of Sudan now farm as one. They describe the process as "empowering", and their yield has increased.

"Now, my joy has no bounds."

State of Play in Washington D.C.



- Congress is currently considering a new supplemental package for Ukraine.
 - Supplemental vs. general appropriations
 - President's formal request
 - Military aid for Ukraine and funding for global hunger needs
 - House vote TONIGHT
- Senate hearing tomorrow, May 11th on *Global Food Security: US Response and Policy Options*.
 - WFP and other NGOs testifying
 - Opportunity for Senators to hear about the current crisis and understand the needs
- WV, in tandem with our NGO colleagues, is asking Congress to provide at least \$5 billion for international food assistance accounts to be included in the Ukraine supplemental package.
 - Coordinated efforts around grassroots, social media, messaging and meetings
 - Power in numbers!



Questions?

Put them in the chat!



Today's call

Section 2: Advocacy Action Options

The Ask

World Vision, along with our humanitarian partners, is asking Congress to provide at least \$5 billion in supplemental funding for international food assistance accounts.

We ask Congress to continue its global leadership and address these immediate hunger needs before it is too late.

What can I do?

Action Page Email
(sign & share!)

Email
(spring meeting
follow-up!)

Social Media

Email +Meeting
(first time!)

Email Action Page

We need EVERYONE to email, tweet, and call their members of Congress about this issue!

Sign your name here:

<https://worldvisionadvocacy.org/hungercrisis/>

And then... share with your friends and family within 48 hours of this meeting!

***Especially to any friends you have in more conservative states – and ask them to share with others!**

Prevent a global hunger crisis!

"For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in." — Matthew 25:35 NIV






45 million people in 43 countries across the globe are at risk of starvation with 584,000 already living in famine-like conditions, and the remaining [44 million at grave risk of falling into famine](#). Children and their families are victims of the triple threat: [Conflict, climate change, and COVID-19](#) have exacerbated food insecurity globally.

To put it in perspective:

- **Almost 6,400 children** die every day from nutrition-related causes.
- **Nearly 1 in 10 people** will go to bed on an empty stomach tonight. That's up to 811 million globally.
- An **additional 83 to 123 million people** are chronically hungry due to the pandemic.

The crisis in Ukraine is also creating ripple effects across the global food system. Russia and Ukraine account for 29% of the world's wheat, that's [one third of the global market's wheat supply](#). Various regions across Africa and the Middle East are already feeling the effects of [supply chain interruptions](#) as the cost of food, fuel, and fertilizer



Compose Your Message

- US Senators
- US Representative

Subject

Message Body

The conflict in Ukraine has major implications for food security around the world, as the region accounts for one third of the global market's wheat supply. This conflict comes at a time when rising hunger.

Enter Your Info

Your Information

Prefix *

First Name *

Last Name *

☒ Send me text alerts

Home Information

Enter Zip for City and State

☒ Send me email alerts

☒ Remember me

Send Message

Email (follow up!)

Did you participate in our recent spring meetings?

Schedulers:

Send an email: cc your team

- Hunger update talking points
- Ask to vote **yes** on supplemental funding for international food assistance
 - Leave-behind
- Offer a 15-min update meeting

Your GO will reach out with a templated email
TOMORROW!

If you attended a meeting this spring, you're welcome to join this one too if one is scheduled!

Subject: Quick meeting request on global hunger crisis

Greetings [staffer's name],

Thank you again for meeting with [me/my colleagues and I] on [date] about the importance of foreign assistance and your support for it in the FY23 budget.

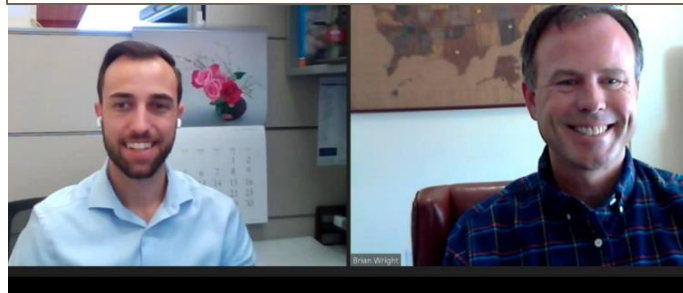
I am writing to you with a crucial update: **Our world is currently facing the worst food crisis in 50 years.** Across the globe, 45 million people—half of them children—are facing emergency levels of food insecurity. The worsening climate crisis, aftershocks from the COVID-19 pandemic, and ongoing conflict around the world have led to a looming hunger crisis in East Africa, Afghanistan, and Central America. And now, the crisis in Ukraine has created ripple effects across the global food system, compounding these conditions.

[I/We] would like to schedule a quick, 15-minute meeting with you to provide you with an update on how World Vision is addressing this crisis and to discuss how you can support **\$5 billion in supplemental funding for international food assistance accounts.** Would you have 15 minutes to connect on [list days and times you are available between May 18-31]?

If you have any questions, you are also [welcome](#) to contact Hannah Chargin, World Vision's Policy Advisor for Food Security & WASH (hchargin@worldvision.org).

With much gratitude for your work and your support of foreign assistance, [especially in this time](#), [Advocates' name(s)]

P.S. You can learn more about [the people behind these statistics here](#).



Stay tuned for the prep call
portion of today's meeting!




Social Media

Post on your favorite social media page within the next 48 hours!

[Hub Issues — World Vision Advocacy](#)

Social Media Toolkit | Hunger Crisis

Post #1:

Hope can start with us! I just emailed my members of Congress and asked them to protect children from hunger. Send a quick email to help me and @WorldVisionUSA raise awareness about these children's critical needs!    <https://bit.ly/3sfYIF6> #WVAdvocacy #ChildHunger



Prevent a global hunger crisis!

"For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in." — *Matthew 25:35 NIV*





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 Write

 Tweet

 Call

Compose Your Message

- US Senators
- US Representative

Subject

Act NOW to prevent a global hunger crisis!

Message Body

The conflict in Ukraine has major implications for food security around the world, as the region accounts for one third of the global market's wheat supply. This conflict comes at a time when rising hunger.

Enter Your Info

Your Information

Prefix * First Name * Last Name *

Email *

☒ Send me text alerts

Mobile Number *

Home Information

Street Address *

ZIP Code * Enter Zip for City and State

☒ Send me email alerts

☒ Remember me

Send Message

Email + Meeting (first time!)

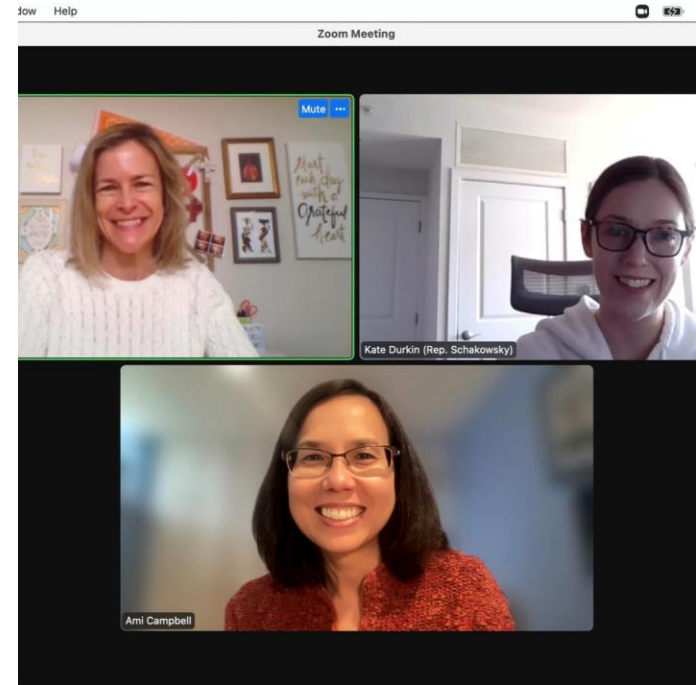
Are you a new Advocate reaching out to an office for the first time?

Did you miss the chance to participate in our recent spring meetings?

Schedule a meeting with your member(s) of Congress for June to advocate for the continuing Hunger Resolution!

Your Grassroots Organizer will contact you soon to provide you with everything you need to schedule the meeting and prepare your talking points. Look for an email from:

- Hayley Struzik, East & South Regions
- Courtney Crowder, Central Region
- Heather Maher, West Region



Stay tuned for the prep call portion of today's meeting!

Questions?

Put them in the chat!



Meeting Outline as Needed



MEETING OUTLINE

HUNGER SUPPLEMENTAL – MAY 2022

Meeting Goal: Member supports *at least \$5 billion* in supplemental funding for international food assistance accounts in response to the global hunger crisis.

Long-Term Goal: Member displays increasing leadership to support US foreign assistance. Member and staff know World Vision and feel supported and accountable to make decisions that honor God and reduce global poverty.

» INTRO/THANK YOU (1 MINUTE):

Thank the office for meeting with you today and reference your previous meeting.

» HIGHLIGHT THE NEED (5 MINUTES):

We are here today because our world is currently facing the worst food crisis in 50 years.

- 45 million people—half of them children—in 43 countries are facing emergency or catastrophic levels of food insecurity. 584,000 people are already living in famine-like conditions. (Source: [World Food Program](#))
- Climate, COVID-19, conflict, and the current crisis in Ukraine have all contributed to the looming global food crisis.
 - *Climate:* Weather extremes were the primary cause of hunger in 15 countries and drove around 16 million people to crisis levels of food insecurity. (Source: [World Food Program](#))
 - *COVID-19:* COVID-19 has disrupted almost every aspect of the food system—hindering food transportation, slowing harvests, and reducing food affordability. Food prices were driven to their highest price point in a decade.
 - *Conflict:* Conflict is still the biggest driver of hunger, with 60 percent of the world's hungry living in areas afflicted by war and violence. (Source: [World Food Program](#))
 - *Ukraine Crisis:* Ukraine and Russia provide about one third of the global wheat supply. The world is already feeling the effects of supply chain interruptions—for example, in Somalia, the price of wheat and oil has risen by 300%. (Source: [Relief Web](#))
- When families are hungry, they are forced to utilize desperate coping mechanisms to survive such as selling their daughters into early marriage or pulling their children out of

Prayer





World Vision

Thank you for joining us!

More questions? Reach out to us at advocate@worldvision.org. 😊

