



# 2022 Advocacy Kick Off



# Meet Your Team



**Megan Pratt**  
Manager, Grassroots  
Organizing



**Cassie Rollins**  
Grassroots Organizer



**Hayley Struzik**  
Grassroots Organizer  
East & South Regions



**Heather Maher**  
Grassroots Organizer  
West Region



**Courtney Crowder**  
Grassroots Organizer  
Central Region

Taking our cues from God, we believe in the **power of relationships**.

As World Vision Advocates, we **build relationships** with members of Congress and their staff, to encourage them to become champions on issues that affect our global neighbors.

We can build this relationship through **meeting in-person or virtually twice per year** with their offices, alongside timely and strategic emails/calls.



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**Nearly 90% of members of  
congress publicly claim  
faith in Christ.**

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*This represents an enormous opportunity for us as believers!*

When Paul and his companions had passed through Amphipolis and Apollonia, they came to Thessalonica, where there was a Jewish synagogue. <sup>2</sup> As was his custom, Paul went into the synagogue, and on three Sabbath days he reasoned with them from the Scriptures, <sup>3</sup> explaining and proving that the Messiah had to suffer and rise from the dead. “This Jesus I am proclaiming to you is the Messiah,” he said. <sup>4</sup> Some of the Jews were persuaded and joined Paul and Silas, as did a large number of God-fearing Greeks and quite a few prominent women.

<sup>5</sup> But other Jews were jealous; so they rounded up some bad characters from the marketplace, formed a mob and started a riot in the city. They rushed to Jason’s house in search of Paul and Silas in order to bring them out to the crowd. <sup>6</sup> But when they did not find them, they dragged Jason and some other believers before the city officials, shouting: “These men who have **turned the world upside down** have now come here, <sup>7</sup> and Jason has welcomed them into his house. They are all defying Caesar’s decrees, saying that there is another king, one called Jesus.” <sup>8</sup> When they heard this, the crowd and the city officials were thrown into turmoil. <sup>9</sup> Then they made Jason and the others post bond and let them go.

— **Acts 17:1-9**

# Why did they turn the world upside down?



1. A conviction and boldness to spread this message.

*"Paul entered the synagogue and three Sundays in a row he argued with them"*

2. They took risks against their lives.

*"All of them act against the decrees of the emperor"*

3. They connected with the local culture.

*"Paul and Silas came to Thessalonica, where there was a Jewish synagogue"*

4. They managed to mobilize local people to strengthen the movement.

*"Some of the Jews were persuaded and joined Paul and Silas, as did a large number of God-fearing Greeks and quite a few prominent women."*

5. They faced opposition.

*"But the Jews, full of envy, recruited some wicked men."*

# Join us in prayer...

- For our relationships to be bridges
- To be trusted consultants
- That our advocacy creates champions
- For God to shape our hearts and move us to great care, compassion, and prayer for our members of Congress





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**Globally, our neighbors face challenges that threaten to reverse *decades of progress* made in addressing poverty.**

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# The Impacts of COVID-19

- The COVID-19 pandemic is responsible for:
  - An estimated **13 million** additional child marriages
  - **31 million** additional cases of gender-based violence
  - **71-100 million** additional people falling into extreme poverty
- The number of people facing acute food insecurity continues to rise, affecting an estimated **110 million** children
- In 2022, an estimated **274 million** people will need humanitarian assistance—an increase from a year ago, which was already the highest figure in decades

*In the face of these unprecedented global challenges,  
we can't look at things from a siloed perspective.*



# A Whole Child Approach

## Support systems:

- Family
- School
- Community

## Child's wellbeing:

- Social
- Emotional
- Physical
- Intellectual
- Spiritual
- Creative



# A Whole Child Approach

- World Vision views the wellbeing of children in **holistic terms** and works to tackle poverty at its roots
- We use an **integrated** approach with cross-cutting sectors
- We **strengthen families and communities**
- We **involve children and youth** in decision-making



# Guest Speakers



**Jorge Galeano**

National Director  
World Vision Northern Triangle



**Lilian Dodzo**

National Director  
World Vision Kenya



**Lisa Bos**

Senior Director of Gov't Relations  
World Vision US





## New to Advocacy?

- Send an email to your members of Congress at:  
[www.worldvisionadvocacy.org](http://www.worldvisionadvocacy.org)
- Become part of our Advocate Community:  
Email [advocate@worldvision.org](mailto:advocate@worldvision.org) to learn more

# So, what's next?

- ✓ **Now:** If you're new, schedule your First Steps call!
- ✓ **Early Feb:** Your Grassroots Organizer will reach out to your Team and you'll decide which members of Congress to meet with
- ✓ **Late Feb:** Start scheduling your meetings (with instructions)

***\*Stay tuned for two amazing training opportunities in February and March\****

- ✓ **Late March:** Prep call with your Grassroots Organizer and your Team
- ✓ **Mar 31st:** Launch party!
- ✓ **Apr 4th – 15th:** MEETINGS OCCUR!



**Thank you for joining!**

**Any questions?**

