

2022 Advocacy Kick Off







Meet Your Team

World Vision





Megan Pratt
Manager, Grassroots
Organizing



Cassie RollinsGrassroots Organizer







Hayley Struzik Grassroots Organizer East & South Regions



Heather Maher Grassroots Organizer West Region



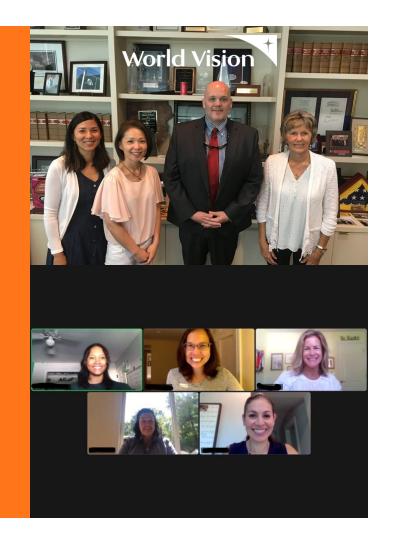


Courtney Crowder
Grassroots Organizer
Central Region

Taking our cues from God, we believe in the power of relationships.

As World Vision Advocates, we **build relationships** with members of Congress and their staff, to encourage them to become champions on issues that affect our global neighbors.

We can build this relationship through **meeting** in-person or virtually twice per year with their offices, alongside timely and strategic emails/calls.





Nearly 90% of members of congress publicly claim faith in Christ.

This represents an enormous opportunity for us as believers!

When Paul and his companions had passed through Amphipolis and Apollonia, they came to Thessalonica, where there was a Jewish synagogue. ² As was his custom, Paul went into the synagogue, and on three Sabbath days he reasoned with them from the Scriptures, ³ explaining and proving that the Messiah had to suffer and rise from the dead. "This Jesus I am proclaiming to you is the Messiah," he said. ⁴ Some of the Jews were persuaded and joined Paul and Silas, as did a large number of God-fearing Greeks and quite a few prominent women.

⁵ But other Jews were jealous; so they rounded up some bad characters from the marketplace, formed a mob and started a riot in the city. They rushed to Jason's house in search of Paul and Silas in order to bring them out to the crowd. ⁶ But when they did not find them, they dragged Jason and some other believers before the city officials, shouting: "These men who have *turned the world upside down* have now come here, ⁷ and Jason has welcomed them into his house. They are all defying Caesar's decrees, saying that there is another king, one called Jesus." ⁸ When they heard this, the crowd and the city officials were thrown into turmoil. ⁹ Then they made Jason and the others post bond and let them go.

— Acts 17:1-9

Why did they turn the world upside down?



- 1. A conviction and boldness to spread this message.
- "Paul entered the synagogue and three Sundays in a row he argued with them"
- 2. They took risks against their lives.
- "All of them act against the decrees of the emperor"
- 3. They connected with the local culture.
- "Paul and Silas came to Thessalonica, where there was a Jewish synagogue"
- 4. They managed to mobilize local people to strengthen the movement.
- "Some of the Jews were persuaded and joined Paul and Silas, as did a large number of Godfearing Greeks and quite a few prominent women."
- 5. They faced opposition.
- "But the Jews, full of envy, recruited some wicked men."

Join us in prayer...

- For our relationships to be bridges
- To be trusted consultants
- That our advocacy creates champions
- For God to shape our hearts and move us to great care, compassion, and prayer for our members of Congress





Globally, our neighbors face challenges that threaten to reverse decades of progress made in addressing poverty.

The Impacts of COVID-19

- The COVID-19 pandemic is responsible for:
 - An estimated **13 million** additional child marriages
 - 31 million additional cases of gender-based violence
 - 71-100 million additional people falling into extreme poverty
- The number of people facing acute food insecurity continues to rise, affecting an estimated **IIO million** children
- In 2022, an estimated **274 million** people will need humanitarian assistance—an increase from a year ago, which was already the highest figure in decades

In the face of these unprecedented global challenges, we can't look at things from a siloed perspective.



A Whole Child Approach

Support systems:

- Family
- School
- Community

Child's wellbeing:

- Social
- Emotional
- Physical
- Intellectual
- Spiritual
- Creative

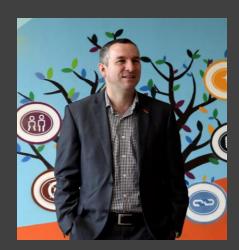


A Whole Child Approach

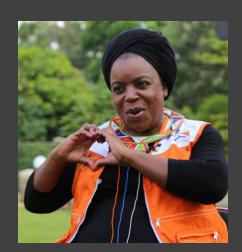
- World Vision views the wellbeing of children in holistic terms and works to tackle poverty at its roots
- We use an integrated approach with cross-cutting sectors
- We strengthen families and communities
- We involve children and youth in decision-making



Guest Speakers



Jorge Galeano
National Director
World Vision Northern Triangle



Lilian DodzoNational Director
World Vision Kenya



Lisa BosSenior Director of Gov't Relations
World Vision US



New to Advocacy?

- Send an email to your members of Congress at: <u>www.worldvisionadvocacy.org</u>
- Become part of our Advocate Community:
 Email <u>advocate@worldvision.org</u> to learn more

World Vision

So, what's next?

- ✓ Now: If you're new, schedule your First Steps call!
- ✓ Early Feb: Your Grassroots Organizer will reach out to your Team and you'll decide which members of Congress to meet with
- ✓ Late Feb: Start scheduling your meetings (with instructions)
 - *Stay tuned for two amazing training opportunities in February and March*
- ✓ Late March: Prep call with your Grassroots Organizer and your Team
- ✓ Mar 31st: Launch party!
- ✓ Apr 4th I5th: MEETINGS OCCUR!

