

What does it take to be an online advocate?

All you need is the internet and a heart for justice!



STEP 1

GET STARTED



Remember your inspiration.

Maybe your kids? Your faith? Your hope to make the world a better place?



Know your issues.

To be effective, focus on a few causes you really care about.



Stay informed.

Sign up for email updates at worldvisionadvocacy.org/advocatenetwork.

STEP 2

KEEP IT UP



Set goals.

Plan how many times you'll email or call Congress and set reminders.



Get personal.

Emails, social media posts, and calls stand out when you speak from your heart.



Learn.

Keep current and be encouraged by reading relevant articles or books (like what we publish on our blog!).

STEP 3

MAKE IT FUN!



Express gratitude.

Thank your legislator when a bill is cosponsored or passed.



Be uplifting.

Respectfully nudge lawmakers toward love and good deeds (Hebrews 10:24) by sharing prayers and encouragement.



Bring friends.

Inspire and invite them to join you and use their influence.

Your voice matters!



- › Lawmakers pay special attention to personalized messages from constituents.
- › Advocacy helps address the root causes of poverty—violence, lack of opportunity, poor health and nutrition—and empowers communities to overcome poverty and experience life in all its fullness.
- › God calls us to help others: “Speak up and judge fairly; defend the rights of the poor and needy” (Proverbs 31:9, NIV).