Advocacy is at the heart of World Vision’s work. An advocate—one who pleads another’s cause—can be a powerful voice in bringing about change, and every voice matters. Engaging with governments worldwide, including the U.S. government, we work to influence policies, systems, practices, and attitudes so that all children and families can experience life in all its fullness.

Our approach is unique

World Vision equips and empowers you as an advocate to fully join God’s mission in the world, pursuing justice alongside generosity. With 88 percent of Congress claiming faith in Christ, Christians have a unique and recognizable influence with policymakers. Trusting in God’s power and presence with us, we approach politicians as partners, not targets, seeking to connect equally with their hearts and their minds. We minister even as we make requests. We pray. We speak truth. We give them courage to make compassionate decisions and to create lasting solutions to end extreme poverty.

As a leading Christian humanitarian organization for more than 65 years, committed to disaster relief and development through our work in nearly 100 countries, we advocate on behalf of real individuals, not abstract issues. Because all lives have great worth and equal value to God, we lift up stories from the communities we serve, allowing the poor to speak for themselves.
Our reach is wide

We have advocates in all 435 congressional districts with the ability to reach every member of Congress through meetings, calls, emails, local newspapers, or social media. When needed, we’ve generated thousands of actions in a single day. In partnership with our advocates, we work to establish relationships with key elected officials and have a proven track record of successfully impacting policies on issues including child soldiers, clean water, hunger and nutrition, refugees, and human trafficking.

Visit worldvision.org/advocacy today.

Anyone can advocate. All skill sets and spiritual gifts have a role to play—including organizing, writing, speaking, educating, and praying. You hold influence with the people in your social circles and the leaders in your community. You matter to members of Congress—so don’t be afraid to let them know what matters to you. Your faith and your voice, combined with the voices of others who are passionate about making a difference, can move mountains on behalf of the world’s poor.